## **Global Donors Forum 2014**

# CELEBRATING PHILANTROPY IN EMERGING ECONOMIES

April 14-16, 2014, Washington, D.C.



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Global Donors Forum is the biennial convening of the World Congress of Muslim Philanthropists to promote effective giving and forge strategic partnerships for high-impact social investment.

The Global Donors Forum convenes distinguished philanthropists, public and private sector leaders, social investors, financial services industry executives, and experts from across the world to offer pragmatic insight and constructive response to pressing global and regional challenges.

The biennial Global Donors Forum serves as a marketplace for ideas, as a platform for sharing knowledge and for forging partnerships, and as a launching pad for high-impact collaborative activities. In addition, this convening is widely recognized as the premier forum on Muslim philanthropy worldwide where issues unique to Muslim giving are discussed in a safe space.

### Conveners

H.E. Dr. Sheikha Aisha bint Faleh Al-Thani, CEO of Al Faleh Group, Qatar
H.R.H. Princess Banderi A.R. AlFaisal, Director General, King Khalid Foundation, Saudi Arabia
H.E. Dr. Abdulaziz Othman Al-Twaijri, Director General, ISESCO, Morocco
Ambassador Ufuk Gokcen, OIC Envoy to the United Nations
Amir Dossal, Founder & Chairman Global Partnerships Forum, United States
Shahid Malik, Former Minister for International Development, United Kingdom
Saleemah Abdul-Ghafur, Director The African Leaders Malaria Alliance, United States
HRH Princess Maha Bint Abdulaziz Al Saud, Atheeb Group, Saudi Arabia
Ambassador Zainul Abidin Rasheed, Member of Parliament, Singapore
Tan Sri Dr. Munir Majid, Chairman of Bank Muamalat, Malaysia
Ambassador Ebrahim Rasool, The Envoy of South Africa to the United States
Ayah Mahgoub, MENA Sustainable Development Department, The World Bank
Tariq H. Cheema Founder and President, World Congress of Muslim Philanthropists, United States

## **Program Advisors**

Katherine Marshall Executive Director, World Faiths Development Dialogue, and Visiting Professor, Georgetown University, USA

**Prof. Dr. Michael Hopkins,** CEO, CSR and Financial Institute (London & Geneva)/Professor School of Management (SOM) George Mason University, USA

Amb. Abukar Arman, Former diplomat and a foreign policy analyst, USA

Mohamed Safiullah Munsoor, Division Manager at Islamic Development Bank Group, Saudi Arabia

Dr. Imam Achmat Salie, Director of Islamic Studies University of Detroit Mercy, USA

Mr Daud Vicary Abdullah, President & CEO, INCEIF – The Global University of Islamic Finance, Malaysia

Basit Bilal Koshul, Associate Professor, Lahore University of Management Sciences, Pakistan

Professor Humayon Dar, Chairman, Edbiz Consulting, United Kingdom

Saleem Ahmed Ranjha, Founding Director, Akhuwat, Pakistan

**Jenny Harrow,** Professor of Voluntary Sector Management, Cass Business School, City University London And Co-Director, ESRC Centre for Charitable Giving and Philanthropy at Cass, United Kingdom

Dr. Natasha M. Matic, Chief Strategy Advisor, King Khalid Foundation (KKF), Managing Partner, Ibtikar, LLC, Saudi Arabia

Peter O'Driscoll, Director, Equitable Food Initiative (EFI), USA

Robert S. Kallen, Chairman, RSK strategies, USA

Dr. Peter Mandaville, Professor and Co-Director, Ali Vural Ak Center for Global Islamic Studies, George Mason University, USA

### Secretariat

### **Program Chairs**

Angela Massey Xhengis Aliu Wasif Khan Tasneem Qadeer Fatima Cheema Hadia Toor **Dr. Yunus Sola,** Director, Academy of Philanthropy, United Kingdom **Mohammad Raafi Hossain,** CEO, Growmada, Chair, United Nations-Iraq Environmental Priority Working Group, USA

#### WCMP

P.O. Box # 3654 • Oak Brook IL, 60522, United States P: +1-630-889-9512 • F: +1-630-889-9511 E: info@thewcmp.org • www.thewcmp.org



# DRAFT AGENDA Global Donors Forum 2014 Celebrating Philanthropy in Emerging Economies April 13-16, 2014 | Washington, DC

Dramatic shifts in the political and economic landscapes of many low- and middle-income countries in recent years have resulted in the emergence of a new class of wealthy individuals. This has led to a rapid growth in private and family foundations in many emerging economies. But the benefits of economic liberalization have not always resulted in an equal distribution of wealth, and income disparities have only been exacerbated by the global economic crisis. This surge in social and economic inequality pleads the need and purpose of philan-thropy, both individual and institutional, to be re-examined.

No longer are societies looking outside their communities and national borders for change. Whereas, aid was once the only option, now regional philanthropy is increasingly positioning itself as the "game changer." This sliding dichotomy from aid to philanthropy has already begun and nowhere is it more pronounced than in the "emerging economies."

Emerging economies provide opportunities for understanding the consequences of rapid growth and industrialization – including negative social and environmental effects. Donors working for change in these regions are often faced with complex social, political and legal contexts as they work to improve conditions for the citizens. Global Donors Forum carves a path that calls for business, government and civil society leaders to move beyond incrementalism and to dare, to dream and to design a whole new way forward.

The Global Donors Forum convenes distinguished philanthropists, public and private sector leaders, social investors, financial services industry executives, and experts from across the world to offer pragmatic insights and constructive responses to pressing global and regional challenges. The biennial Global Donors Forum serves as a marketplace for ideas, as a platform for sharing knowledge and for forging partnerships; and as a launching pad for high-impact collaborative activities. In addition, this convening is widely recognized as the premier forum on Muslim philanthropy worldwide where issues unique to Muslim giving are discussed in a safe space.

Sunday, 13 April 2014 Hosted by El-Hibri Foundation, Washington, DC

#### 09:00 – 17:00 NEXT-GEN LEADERSHIP DEVELOPMENT PROGRAM

#### [Al-NAHL Institute | Academy of Philanthropy | El-Hibri Foundation]

#### **Envisioning a Post-Fundamentalist Future**

Modern day global society has reached a critical juncture in the crisis brought on by Fundamentalist thought, expressed as religious extremism on one hand and secular fundamentalism on the other. Despite a global consensus recognizing this challenge to shared society, there is an alarming lack of any deep intellectual engagement with the issue beyond ill-informed popular narratives and media caricatures. These two fundamentalisms are different sides of the same coin—the coin itself being an absolutist, dualist, and totalizing logic inherited from the European Enlightenment. The nexus of secular fundamentalism and religious fundamentalism is among the most formidable threats to a sustainable cultural ecology of the global village. This day-long activity aims to explore in-depth the historical and philosophical roots, modern manifestation, cultural consequences, and possible remedies for fundamentalist thought and is designed to help emergent leaders and inquirers around the world contribute to a more intelligent, informed, and meaningful discourse on the subject.

Yunus Sola, Director, Academy of Philanthropy, United Kingdom Basit Bilal Koshul, Associate Professor, Lahore University of Management Sciences, Pakistan Nicholas Adams, Dept. of Theology, University of Edinburgh, United Kingdom Peter Ochs, Professor of Religious Studies, University of Virginia, USA Maryam Ashrof, PhD Candidate, University of Virginia, USA Ahmad Bilal Awan, Visiting Scholar, University of Virginia, USA Nauman Faizi, PhD Candidate

#### 09:00 – 10:30 OPENING SESSION-I [THEME SETTING] Room: Cherry Blossom

#### **Celebrating Philanthropy in Emerging Economies**

Amir Dossal, Founder & Chairman, Global Partnerships Forum [Moderator]
Tariq Cheema, President, World Congress of Muslim Philanthropists
Rashad Hussain, US Special Envoy to Organization of Islamic Cooperation
Judy Barsalou, President, El-Hibri Foundation, United States
Tony Pipa, International Policy Adviser and Deputy Assistant Administrator, USAID
Khaled Mohammed Al Aboodi, Chief Executive Officer, Islamic Corporation for the Development of the Private
Sector (ICD), Kingdom of Saudi Arabia
Shaima Al Zarooni, CEO, International Humanitarian City, Dubai, U.A.E.
William Fay Vendley, Secretary General, Religions for Peace, United States
Ufuk Gokcen, OIC Permanent Observer at the United Nations

#### 10:30 – 11:00 COFFEE BREAK

11:00 – 12:30 OPENING SESSION-II [DEVELOPMENT DIALOGUE] Room: Cherry Blossom Amir Dossal, Founder & Chairman, Global Partnerships Forum [Moderator]

#### Philanthropy and Post-2015 Development Agenda

#### **Andrew O'Brien,** Secretary Kerry's Special Representative for Global Partnerships, Global Partnership Initiative, United States

At the 2010 Millennium Development Goal Summit, the UN Secretary-General and UN Member States initiated steps towards advancing the development agenda beyond 2015. In the current global economy, it will be critical to harness the wealth of capabilities offered by civil society and the private sector through their philanthropic efforts to make real progress in achieving the development goals and finding solutions to critical challenges. As President Obama stated, partnerships are key to addressing the global challenges of our time. Partnerships, through philanthropic efforts of civil society and the private sector, bring together the best of public and private sector resources to leverage creativity, innovation, and core business resources for greater global impact and to create a holistic, sustainable solution to critical challenges.

#### **Intersection of Philanthropy and Foreign Policy**

Abukar Arman, Former Diplomat and a Foreign Policy Analyst, United States Harnessing National Talent through Quality Higher Education Sohail Naqvi, Vice Chancellor, Lahore University of Management Sciences [LUMS], Pakistan Socially Responsible Avenues for the Sovereign Wealth Daud Vicary Abdullah, President, INCEIF–The Global University of Islamic Finance, Malaysia Investing in Biomedical Research: The Benefits of a Long-range Vision Margaret G. McGlynn, President & CEO, The International AIDS Vaccine Initiative Better Data Leading to Better Policy Making Abusaleh Shariff, Executive Director, US India Policy Institute, USA

12:30 - 13:30 LUNCH

#### 13:30 – 14:45 BREAKOUT-1 [STRATEGY FOR SUSTAINABILITY] Room: Cherry Blossom

#### Sustainability through Earned Income

Nonprofit organizations are constrained by a reliance on grants and donations to fund their work. The uncertain, highly restricted, and short-term nature of these revenue streams prevents business-minded innovation and

growth. However, the highest potential nonprofits have another option: to monetize the assets they already have access to. Outstanding nonprofits have services, human resources, and champions with valuable non-financial assets that they can transform into cause marketing campaigns or commercially viable goods and services. Donors can exponentially multiply their support by using their business acumen to help nonprofits create and develop these alternate revenue opportunities. This approach enables the donor to create truly sustainable organizations that are able to continue doing their work without the donor's support.

#### Discussion

Nell Derick Debevoise, Founder, Inspiring Capital, USA [Moderator] Jamie McAuliffe, CEO, Education for Employment Foundation Carrie Rich, Founder, Global Good Fund Lawrence Cann, Co-founder, Street Soccer USA and Global Good Soccer Kate Roberts, Vice President, Corporate Communications and Marketing, PSI

#### Presentation

#### A Participatory Approach to Models of Multinational Network of NGOs

**Mustapha Jazar**, *Lebanese Association for Scientific Research (LASeR), Lebanon* We propose a new approach that is different in its constituents, the business model and the impact on the targeted community. It aims to empower member NGOs of the network and to maximize their impact through partnerships, improved and unified standards, efficient use of resources and backbone strategies to coordinate between network members. While the classical model is a group of entities gathered according to a top-down approach where the donor dictates his focus and methods, our model is a bottom-up approach, where entities deliberately take the initiative to form a network where they share their best practices as general standards to adopt.

#### 13:30 – 14:45 BREAKOUT-2 [POWER OF DIASPORA GIVING] Room: Magnolia-I

# Reclaiming Power and Influence: How Diaspora communities are driving development in their home communities through innovative philanthropy

The African Diaspora communities send \$60 billion each year to their families (World Bank) and, over the last decade, have expanded their giving practices to strategic and collective forms of development and philanthropy. Given the Diaspora's tremendous financial and human capital, the World Bank and the Department of State have prioritized Diaspora engagement in their work. This session will bring together emerging Diaspora social entrepreneurs and philanthropists to unpack the ways in which Africa's Diaspora are driving development in their communities, highlighting innovative models of Diaspora-led development and philanthropy, addressing the limits and potential of Diaspora engagement, and unpacking the broader implications for how development and philanthropy work in Africa.

#### Discussion

Hassanatu Blake, Founder, Focal Point Global [Moderator] Solome Lemm, Founder, Africans in the Diaspora (AID) Saran Kaba Jones, Founder, FACE Africa Semhar Araia, Founder, Diaspora African Women's Network

#### Presentation Co-Creating Change Agenda with Somali Diaspora Daniel Wordsworth, President & CEO, American Refugee Committee, USA

#### 13:30 – 14:45 BREAKOUT-3 [REINFORCING IMPACT THROUGH POOLING FUNDS] Room: Magnolia-II

#### The Power of Her Rupee: Women's Philanthropy in Emerging Economies

Women's funds have emerged as strategic new spaces within philanthropy. These philanthropic funds pool the resources of women philanthropists and direct grants to promote economic opportunity, health, education and gender equality. In this session, we hear from leaders and innovators in women's philanthropy in South Asia and the Middle East and discuss the role that women's funds can play in advancing gender equity, creating philanthropic networks, and funding local initiatives. We will present new research from the South Asian Women's Fund. This research, covering Bangladesh, India, Pakistan, and Sri Lanka, maps the philanthropic resources within these countries for women and girls.

#### Discussion

**Kate Kroeger,** *Exec. Director, Urgent Action Fund for Women's Human Rights, USA* [Moderator] Caroline Sakina Brac de la PerriÃre, Mediterranean Women's Fund Anisha Chugh, South Asia Women's Fund

#### Presentation

#### Finance in Middle East Philanthropy: The Rise and Success of Pooled Donor Funds

Ellen Agler, CEO, The END Fund, USA

Increasingly, donors are investing strategically in cause-focused philanthropic funds to tackle and target specific issues to reduce poverty, eradicate disease, reduce malnutrition globally, or end modern-day slavery. Examples such as the END Fund, the Shefa Fund, the new Freedom Fund, and the new Global Nutrition Fund have helped to ensure that the focus is on philanthropy as investment in alignment with a strategic plan across multiple implementing partners, governments and policy stakeholders. Learn in this presentation how some of the most proactive and innovative engagement in philanthropic funds over the past few years have originated in the Middle East. Indeed, investment in these funds has improved the lives of tens of millions of people.

#### 14:45 - 16:00 PLENARY [CROSS BORDER GIVING] Room: Cherry Blossom

Core Issues and Future Perspectives in Cross-Border Giving

**Yunus Sola,** Director, Academy of Philanthropy [Moderator]

#### Discussion

Paul Palmer, Professor of Voluntary Sector Management, and Associate Dean for Ethics, Sustainability and Engagement, Cass Business School, United Kingdom
 Sam Worthington, President, InterAction, USA
 LaDale K. George, Partner, Neal, Gerber, & Eisenberg, USA

#### **Report Launch**

#### Anti Terrorism Legislation and Impact in Cross-Border Giving

**Jenny Harrow,** Professor of Voluntary Sector Management, Cass Business School, City University London and Co-Director, ESRC Centre for Charitable Giving and Philanthropy at Cass, United Kingdom

16:00 - 16:15 COFFEE

#### 16:15 – 17:30 PLENARY [FINANCE & PHILANTHROPY] Room: Cherry Blossom

#### Discussion

#### Linking Islamic Finance to Mission-Driven Funds

Humayon Dar, Chairman, Edbiz Corporation Ltd., United Kingdom [Moderator] Amat Taap Manshor, CEO, Finance Accreditation Agency, Malaysia Yahia Abdul-Rahman, Chairman and CEO at LARIBA & Bank of Whittier, USA Robert Hughes, Vice President, Nasdaq OMX, USA Yaqub Mirza, President and Chief Executive Officer, Sterling Management Group, USA Anouar Hajjoubi, Senior Banker, Co-Founder of BeeJust, Qatar

#### Presentation

#### **Charity and the Objectives of Modern Islamic Finance**

Yusuf Talal DeLorenzo, Shariah Advisor, Malfa Inc., USA

The presentation will focus on the need on the part of the industry to express and establish a systematic approach to charitable giving as a part of a broader outline of general objectives for the industry. Despite a remarkable record of giving on the part of our Islamic financial institutions, including banks, investment funds, and Takaful companies, a systematic plan and coordination are required as constituent elements within a clear framework of industry objectives.

Report Launch: Global Islamic Finance Report 2014 Edbiz Consulting, United Kingdom *Tuesday, 15 April 2014 Gaylord National Resort & Convention Center, Washington, DC* 

#### 09:00-10:00 PLENARY [PROTECTING VULNERABLE WOMEN AND CHILDREN] Room: Cherry Blossom

#### Women and Children at the Centre of the Post-2015 Development Agenda

Women's and children's health is inextricably linked with the four dimensions of sustainable development as defined by the UN System Task Team on the Post 2015 Sustainable Development Agenda: (i) social development; (ii) economic development; (iii) environmental sustainability; and (iv) peace and security. Yet, while women's and children's health has improved globally, mortality and morbidity rates remain unacceptably high and inequitable differences in health status among distinct segments of the population persist.

With global deliberations underway to define the post-2015 development agenda, we have a unique opportunity to shape the world we want by 2030, which will build on the progress that we have all made in terms of improving women's and children's health. There is a need to ensure the empowerment, wellbeing, and social protection of the world's most vulnerable people. We also hope to examine how these principles can be integrated into work within different sectors (e.g. education, nutrition, etc.) and constituencies into action and tangible results to guarantee a life of dignity for all.

**Zulfiqar Bhutta,** Robert Harding Chair in Global Child Health & Policy, Canada [Moderator] Diah S. Saminarsih, Assistant President's Special Envoy on MDGs, Indonesia Diane Jacovella, Assistant Deputy Minister, Global Issues and Development Branch, Foreign Affairs, Trade and Development, Canada

**Amany Asfour,** President, Egyptian Business Women Association **Carole Presern,** Executive Director, The Partnership for Maternal, Newborn and Child Health (PMNCH)

#### 10:00 – 11:00 PLENARY [CREATIVE COLLABORATION] Room: Cherry Blossom

# Emerging Economies and Innovative Development – Partnering for Success A Case Study of GAVI Alliance

The world is changing, and with it, development is transforming. There is a new role, and new opportunities, for today's re-emerging economies. In this panel session, we look at one innovative public-private-partnership, the GAVI Alliance, which has changed the face of development. We will hear from the private sector, a recipient country, a donor country, the civil society organisation and the GAVI Alliance on how this unique and innovative funding model draws heavily on governments, corporations, individuals and the private sector thinking to overcome historic limitations, and how all have a vital role to play in development. In 21st century development models, public and corporate money must function well together, governments and manufacturers must work side-by-side and we must all look to new innovative sources of long-term, predictable financing to meet country needs and demands. The panel will home in on the role of re-emerging markets in this newly defined approach to development. **Erin Hohlfelder**, *Policy Director for Global Health, ONE, United States* [Moderator] Hind Khatib-Othman, *Managing Director, Country Programmes, GAVI Alliance, Switzerland* **Robert Clay**, *Deputy Assistant Administrator, Bureau of Global Health, USAID* Magid Al-Gunaid, Deputy Minister for Primary Health Care, Yemen **Gargee Ghosh**, *Director of Development Policy & Finance, The Bill & Melinda Gates Foundation* **Tom McPartland**, *CEO*, *ELMA Philanthropies*, *United States* 

#### 11:00 - 11:15 COFFEE

#### 11:15 – 12:30 BREAKOUT 4 [SHARED VALUES FOR A BETTER WORLD] Room: Cherry Blossom

#### **Embracing New Paradigm of Cooperation**

At the beginning of the 21st century the global village is beset with a number of challenges. One

set of challenges is rooted in secular fundamentalist thought that sets up intractable divides between North/ South, economics/ethics, religion/science, growth/sustainability, and human rights/national security. Another set of challenges comes in the form of an aggressive religious fundamentalism that challenges the distinctions between public/private, faith/rationality, and civil/religious. The discussion will focus on how to foster the culture of cooperation in the aforementioned context to promote peace and prosperity. **Katherine Marshall**, *Executive Director*, *World Faiths Development Dialogue, and Visiting Professor*, *Georgetown University, USA* [Moderator] **Abubaker A. Al Shingieti**, *Executive Director, International Institute of Islamic Thought, USA* **Peter Mandaville**, *Professor and Co-Director, Ali Vural Ak Center for Global Islamic Studies*, *George Mason University, United States* **Basit Koshul**, *Founder & Chair, Al-Nahl Institute, Pakistan* **Bud Heckman**, *Director of Outreach*, *El-Hibri Foundation, USA* **Mike Ghouse**, *Founder, Foundation for Pluralism, USA* 

#### 11:15 – 12:30 BREAKOUT-5 [IMPACT INVESTING] Room: Magnolia-I

#### Impact Investing Globally

The investment of assets for community change has emerged quickly over the past several years as a philanthropic force to be reckoned with. Philanthropy is no longer done only in making grants or charitable donations. Philan-thropic and financial capital from individuals, commercial investors and institutions now provides significant assets with which to achieve greater social impact. Join experts from The Rockefeller Foundation, Council on Foundations, and the Global Impact Investing Network in this breakout session and discussion about the global scope of impact investing. Learn about how impact investing is making a difference in civil society globally and how mission related investments, program related investments, and other forms of capital are being utilized to increase social impact.

#### Discussion

Andrew Ho, Network Developer, Council on Foundations, USA [Moderator] Laura Tomasko, Network Developer, Council on Foundations, USA Brinda Ganguly, Associate Director, The Rockefeller Foundation, USA Jerome Tagger, Director of Membership and Operations, Global Impact Investment Network

#### Presentation

Sharia Compliance and Capital Markets: A Natural Alliance Jameel Johnson, Head of US Relations, Nasdaq OMX

- 12:30 13:30 LUNCH
- 13:30 15:00 PLENARY [OIC INSTITUTIONS] Room: Cherry Blossom

#### Non-Conventional Development Financing

**Mohamed Safiullah Munsoor,** Division Manager, Islamic Solidarity Fund for Development, Islamic Development Bank Group [Moderator]

#### Islamic Solidarity Fund for Development – A Vehicle for Poverty Reduction

**Omar Alieu Touray,** Senior Communication and Outreach Specialist, ISFD **Ahmed Faruk Diken,** Senior Trust Funds Specialist, ISFD

#### Video Presentations:

Blindness & Integrated Community Driven Development (ICDD) Microfinance Support Program (MFSP), Jordan Vocational Literacy Program for Poverty Reduction (VOLIP), Senegal

#### Unleashing the Potential of Islamic Social Assets – IDB – APIF Experience

**Diab Karrar,** Acting Director, Islamic Financial Services Department, IFSD, Manager, Awqaf Properties Investment Fund, APIF

#### **Managing Disasters and Conflicts in OIC Countries**

Savas Alpay, Professor, Director General, Statistical, Economic, and Social Research and Training Centre for Islamic Countries (SESRIC), Turkey Work in Progress: Hasanah Trust Fund

**Peter O'Driscoll,** Advisor, World Congress of Muslim Philanthropists, United States **Diana Smallridge,** President, International Financial Consulting Ltd., Canada

#### 15:00 – 16:15 BREAKOUT-6 [SUCCESSES IN COMBATING POVERTY] Room: Cherry Blossom Robert Kallen, Chairman, RSK Strategies, USA [Moderator]

#### Why Employ 865 Million Women?

#### Henriette Kolb, International Finance Corporation (IFC)

The objective of this presentation is to highlight how investing in women's employment can be a 'win-win' for business and development, strengthening both companies and communities. It draws on key findings from the recently published WINvest report which presents specific examples of how initiatives tailored to women such as training, childcare support, health services, and alternative work arrangements can enhance business performance while improving working conditions for women and men.

#### An End in Sight for Ultra-Poverty: Scaling up BRAC's Graduation Model

#### Rabeya Yasmin, Director, BRAC USA

In April, World Bank President Jim Kim announced 2030 as the global target date to end 'extreme poverty'; however, the ultra-poor traditionally do not benefit from market-based interventions such as microfinance and are unable to break free from poverty's clutches despite their hardest efforts. BRAC's Targeting the Ultra Poor (TUP) program (founded in Bangladesh) contradicts this generalization and instead provides a path to "graduate" people out of ultra-poverty using an intensive, household-to-household methodology that gives them the confidence, skills and assets they need to reach the bottom rung of the economic ladder.

#### **Success Graduating out of Extreme Poverty**

#### Paul O'Brien, Former International Director, Concern Worldwide, Ireland

Eradicating extreme poverty will be a key goal in the post 2015 agenda. I would like to present exciting results in best practice in this area of eradication of extreme poverty. Concern Worldwide has developed an amended version of The Graduation Model first introduced by BRAC in Bangladesh and subsequently piloted across eight countries, supported by CGAP and the Ford Foundation covering Haiti, India, Pakistan, Honduras, Peru, Ethiopia, Yemen and Ghana. This model links very closely with governments and the private sector and utilises technology in the form of mobile transfers and digital data gathering for baseline monitoring and management.

#### Philanthropy and Conflict Resolution: Funding Solutions to Poverty-Related Conflicts

**Richard Rubenstein,** *School for Conflict Analysis and Resolution, George Mason University, USA* The field of conflict resolution is moving rapidly from an exclusive focus on mediating interpersonal and inter-group disputes toward a new emphasis on helping to rebuild systems that generate long-term conflicts. This new trend puts the spotlight on systems that reproduce poverty and inequality and the need for innovative, inclusive, and effective processes of social reconstruction. Using examples drawn from industrialized and developing societies, this talk suggests how philanthropists can evaluate the effectiveness of proposed anti-poverty initiatives and intervene to prevent destructive social conflicts.

#### **Integrated Development Approach to Community Transformation**

Dr. Atiya Khan, Board Chair, Human Development Foundation, USA

#### 15:00 – 16:15 BREAKOUT-7 [INNOVATION IN GIVING] Room: Magnolia-I

**Peter Mandaville,** Professor and Co-Director, Ali Vural Ak Center for Global Islamic Studies, George Mason University, United States [Moderator]

#### **Native Voices Rising: A Case for Funding Native Led Change**

#### Carly Hare, Native American in Philanthropy, USA

The Native Voices Rising session will highlight report findings from "A Case for Funding Native Led Change", which identifies the challenges and successes of Native-led organizations and presents survey results of 146 nonprofit social change organizations working with and for Native communities throughout the United States. This session will include an overview of funder/partner recommendations woven through the stories from organization and movement leaders. We will also share the innovative indigenized grant making that has inspired the report.

#### Strengthening Peace and Security Mechanism through Civilian Peacekeeping

#### Doris Mariani, CEO, NonViolent Peaceforce, Belgium

In South Sudan, the world's newest country women face immense challenges, daily violence and are consistently treated as secondary in importance and real power to men. With the support of Nonviolent Peaceforce, women in 11 communities have formed Women's Peacekeeping Teams (WPTs). WPTs work together to identify key issues that are affecting community security and engage directly to reduce violence, de-escalate tensions and to promote peace. These women are engaging directly with the military, police, non-state armed groups and community leaders to influence decisions that affect physical safety of civilians. In doing so, these women are opening up space for inclusive participation and ultimately moving towards improved gender equality.

#### **Employing a Multi-Track Approach to Peace Building**

#### Mary Vayaliparampil, Program Manager, Institute for Multi-Track Diplomacy, USA

This presentation will consist of an Institute for Multi-Track (IMTD) panel of five staff. In line with the multi-track systems approach to peace building that was developed by IMTD, and the changing shifts in the global funding landscape, we have adopted creative collaborative initiatives in all tracks that have resulted in measurable impacts in various communities. The nine tracks in IMTD's multi-track approach are government; NGO's and professional conflict resolution; business; private citizens; research, training and education; media, communications and education; peace activism; religion and funding. In the Peace Activism and Religion Tracks, we have encouraged community participatory involvement, and created opportunities for open innovation.

#### **Reinventing Journalism to Help Drive Social Change**

#### Sarabeth Rees, COO, ORB Media, Inc., USA

What if we could transform our journalism and tell a different story - one focused on our shared experience? With today's technology, we can instantly reach almost everyone, everywhere. This creates a profound opportunity for a new dialogue - focused on the biggest story of our time: How are we – a community of seven billion people – collectively faring? This discussion elevates our thinking and motivates us to act for social improvement. Imagine what a mechanism for social change journalism can be when it facilitates recognition of our interdependence.

#### **Child-Focused Philanthropy through Interfaith Collaboration**

#### Ernie Allen, President & CEO, International Centre for Missing and Exploited Children, USA

Child sexual abuse and exploitation affects every country and every community, and the protection of children from this type of victimization is an area of great need. While emerging countries lack basic political frameworks for addressing these types of crimes, they often have strong faith communities at the center of many people's lives and daily activities. This presentation will discuss cutting-edge ways in which faith-based giving can galvanize the world to draw

attention to these issues impacting children, and to mobilize across religions to create a global movement to eradicate these forms of child abuse. Special attention will be drawn to specific calls to action, including a "Day of Dialogue" within religious communities aimed at raising awareness and creating consciousness about changing our perspective.

#### 16:15 – 16:30 COFFEE

#### 16:30 – 17:30 PLENARY [TRENDSETTERS] Room: Cherry Blossom

#### Selected Project Showcasing

#### Wajiha Haris, President, Scheherazade Foundation, Romania [Moderator]

Introducing strategic, innovative and replicable initiatives selected from around the globe. Each presentation is limited to 5 slides-5 Minutes only. Project leaders are expected to network with delegates on the Forum sidelines.

#### • I Am A Star- Said Sheik-Abdi, American Refugee Committee, USA

The Somali diaspora in Minnesota, USA, challenged the American Refugee Committee to help people in Somalia. ARC approached the partnership from a simple premise: a country's diaspora is not a lost resource, but the greatest asset available in building a humanitarian response to that country. ARC and the Somali diaspora co-created "I AM A STAR", an innovative platform that BOTH strengthens communities in the global diaspora AND helps rebuild Somalia. 50,000+ people from 65 countries and different backgrounds have supported the program, and 350,000+ people in Somalia received life-saving services. The co-creation process allowed fresh paradigms to emerge, and now Somali leaders have taken ownership. At this session, presenters will discuss the project's guiding principles and ways to engage partners in philanthropy through co-creation.

# • Ana wa Nahnoo - Our Children and Ethics- Ahmadullah El-hadidy Nawara, The Culture and Education for the Child and Family Foundation, Egypt

Emerging economies are often associated with dramatic social and political changes and the emergence of new classes of individuals, some markedly wealthy, others having lived overseas for long years, are returning with moderate funds but mainly with changed perspectives and care for the mother country. Although philanthropic effort focuses on the first group, the markedly wealthy individuals as potential donors, the second group can directly contribute to the developing economy and social changes. We report on the contribution of the Ana wa Nahnoo Program that instills ethics and a sense of self-value in children and was developed specifically for problems associated with the developing Arab World and Africa and we report on the Culture and Education for the Child and Family Foundation, founded by an Egyptian returning scientist, as they effect changes in poor Egyptian children and youth.

#### • Sightsavers Middle East, Abdulla Al Nuaimi, Director General, UAE

The presentation will focus on the collaboration between Sightsavers, a western International organization and Islamic organizations and donors. Sightsavers works in partnerships with more than 15 partners from the Muslim world to help humanity without any discrimination in regards to nationality, race, religion, gender or social status.

#### • Cameras Everywhere- Yvette Alberdingkthijm, Executive Director, Witness, USA

This presentation looks at the media, technology, social change landscape, including the cross disciplinary collaborations that are created to address key challenges, and highlights the cutting edge, award winning mobile tools that WITNESS - a global human rights organization that is an innovator in its approach - has developed.

#### • A Voice Against War Crimes- Mustafa Ansari, Bosnian Genocide Victims Trust, USA

The project is about funding the legal enforcement of genocide, crimes against humanity and war crimes judgments and cases. Human Restorative judgments are two-prong. One prong is the legal enforcement of judgments by expert teams of international lawyers, investigators, monitors, and human rights defenders. The other prong is the restorative sustainable projects of housing, economic, technology development, and corresponding psychological and physical repair that restores the human being. • PCP - CSO Certification Program- Malik Babur Javed, Senior Programme Manager, Pakistan Centre for Philanthropy This presentation gives a general overview of Philanthropy and Civil Society Sector in Pakistan, as well as explaining the concept of secure giving in Pakistan in context of the ground realities in Pakistan. It also highlights the challenges being faced by Philanthropists, other donors and the need to strengthen the Civil Society sector as reliable development partners. The presentation introduces PCP's Certification program for CSOs and highlights the impact PCP has had so far.

#### • Creating New Visions of the Middle East- Rima Kalush, Mideast Youth

Founded in Bahrain in 2006, Mideast Youth is a collection of platforms that amplify diverse and progressive voices in the region. The organization is dedicated to providing powerful content delivered with cutting edge and accessible design, making sure that the message of social change is not just told, but also heard. Topics include minority rights in Muslim-majority countries, the plight of migrant workers (migrant-rights.org), and much more. The site also operates the largest platform for underground musicians in the Middle East and North Africa (mideastunes.com) - with many artists who use music as a tool for social change. The initiative has been led entirely by Arab and Kurdish women.

- Unity in Diversity- Peter Gorgievski, CEO, Global Dialogue Foundation, Australia
- Growmada- Kavilash Chawla, Executive Chairman, Growmada, USA
- The Peaceful Families Project (PFP), Salma Elkadi Abugideiri, USA

#### **19:30 – 22:00 KEYNOTE BANQUET**

Welcoming Remarks: Sultan Al-Shaali, CEO, Al Shaali Group, UAE [Member of Board, WCMP]

#### Keynote

#### New World Philanthropy: The Collective Impact

**Shamsh Kassim-Lakha,** Chairman, Pakistan Centre for Philanthropy, Former Federal Minister for Education, Science and Technology, Former President of Aga Khan University, Pakistan

#### 09:00 – 10:15 BREAKOUT-8 [PERSPECTIVES] Room: Cherry Blossom

Yunus Sola, Director, Academy of Philanthropy [Moderator]

#### How I Learned to Stop Worrying and Love Complexity

#### Chris Allan, Picher Allan Associates LLC, USA

Traditional planning and management techniques treat society as if it were a machine. But societies are complex and unpredictable, and for long term social change our methods must be too. Complex problems require us to work in networks and collaborations, to develop flexible planning tools, to rethink leadership, understand how societies change, and hone our communications skills for working across organizations. This session will take the principles of complexity science and show how they can take us to the next level in handling complex problems.

#### A Decade of Impact Philanthropy: Fad or Transformation

#### Richard Marker, NYU Academy for Grantmaking and Funder Education, USA

Over the last decade, a number of trends have redefined how philanthropy is done, thought about, and funded all over the world: impact investing, big data, social entrepreneurship, evaluations and metrics, hybrid inter-sector models, to mention just a few. Some of these trends have shown real promise for solving major problems; others have proven to be nothing more than fads; and still others are unproven. We now have data and enough experience to help a new generation of philanthropists use their resources wisely and effectively to "make a difference". This presentation will discuss how these models work, where they work best, and who is best suited for the "new philanthropy".

#### **The Secret to Happiness**

#### Jenny Santi, Saint & Partners, Singapore

We learn early: It is better to give than to receive. The aphorism is drummed into our heads from our first slice of a shared birthday cake. But is there a deeper truth behind the truism? While giving yields obvious blessings for the receiver, the act of giving holds a wealth of spiritual, psychological and tangible benefits for the giver which are seldom discussed and arguably greater: a sense of purpose, empowerment to overcome trauma, careers that blossom to callings and success elevated to significance. I witnessed these dynamics many times during my career as a philanthropy advisor for some of the world's wealthiest philanthropists. Now researchers around the world have presented compelling data to support the ample anecdotal evidence: Giving is a powerful pathway to personal growth and lasting happiness. In this presentation, I will share exclusive stories of people who have found unprecedented happiness, fulfillment and meaning in life through giving. We glimpse it again and again through the eyes of celebrities and change agents, billionaires and blue collar workers, superstars and quietly tenacious back-stagers, people of all ages who have made giving a lifestyle and families for whom the act of giving goes on long after their own lives have ended. Their stories show that in a world where so many of us search for happiness, fulfillment and a sense of purpose, agiving emerges as the ultimate answer.

#### **Moving Beyond Low-Hanging Fruit for Easy Victories**

#### Mehrunisa Qayyum, Founder, PITAPOLICY Consulting & Blog, USA

Tunisia is a case study in how donor assistance often targets the low-hanging fruit first at the cost of overlooking the root cause of unrest. The Institute for Integrated Transitions issued the first comprehensive report on International Assistance in Tunisia. Its relevance is as follows: donor assistance to Arab Transition countries is one solution, but other tools may be used to drive a more positive impact given the root causes of Tunisia's revolution and arguably applicable to Egypt and Libya.

An East Meets West Remix: Philanthropic Antecedents in Islam and the Potential for Global Philanthropy Iqbal Noor Ali, Senior Advisor, Aga Khan Development Network, USA The presentation will illustrate how integrating private enterprise and social development leads to stronger societies, whether in Muslim countries or the West, and what it means for our future. The talk engages a Western audience to understand the integral, everyday role that philanthropy plays in a Muslim's life, and makes connections to the U.S.'s unprecedented influence on philanthropy from the 1800s to the tech boom. The presentation draws case studies from history, including from within and outside the AKDN

#### 09:00 – 10:15 BREAKOUT-9 [LESSON LEARNING] Room: Magnolia-I

Tariq H. Cheema, President, World Congress of Muslim Philanthropists [Moderator]

#### First Responders: Muslim Charity and Human Security in Pakistan

#### Christopher Candland, USA

Zakaat, Sadqah, and other forms of Infaq are significant in Muslim societies. Some estimates of the dimensions of charitable giving in Pakistan place it at more than 90 percent of government revenue. But far more significant than equivalence estimates of cash, goods, and services donated is the impact on victims of disasters and the lives of the very poor, especially in treatment of diseases and illnesses and the education of their children. Hundreds of thousands of people in Pakistan are alive today because of Muslim charities rescue operations; millions of people in Pakistan are reached by Muslim charities relief activities. My paper, based on 10 months of field research in Pakistan and visits to more than 120 charities, documents the vital contributions of Muslim charity to everyday human security.

#### **Wealth of Nations**

#### Aisha Nasim, Independent Research, USA

Egypt, Mali, Central African Republic, Bangladesh, Pakistan, Nigeria all receive foreign aid, yet face civil unrest, poverty, and lie at the bottom of Human Development Indicators. It is clear from past experience that the path to development is not through the export of raw materials; most poor countries have small economies which face inelastic supply and demand for their commodities exports. Moreover, aid can also lead to domestic currency appreciation. Growth originates within the agriculture sector. Japan, Taiwan, South Korea, all developed their agriculture first.

#### **Engaging Target Audiences in Emerging Markets**

#### Mr. Hoefman Hoefman, Founder, Text To Change, Netherlands

The presentation will elaborate on the best practices of Text to Change in the field of data collection and behavioral change communication in Africa over the last 6 years.

#### **Harnessing Young Talent Nationwide**

#### Kamran Shams, CEO, Punjab Education Endowment Fund, Pakistan

Punjab Educational Endowment Fund (PEEF) is an endowment fund of US\$ 100 million (Pak Rs. 10 Billion) aimed to provide scholarships to talented and deserving students from grade 9 to Masters levels. Since its establishment in 2009 scholarships worth US\$ 30 Million have been disbursed to more than 50,000 students, with special focus on girl students in southern less developed districts. Students are selected by PEEF through a very proactive and objective mechanism in which students need not to even apply for the scholarship. A very transparent and objective mechanism selects the needy and bright students and information about their selection for the program is delivered at their doorsteps. Aim of this presentation would be to highlight the salient features of this proactive public sector program to support less privileged students. This program is now being replicated in other provinces of Pakistan as a benchmark of social sector best practices. This Program demonstrates social responsibility of the Government towards empowerment and social development of youth.

#### Strategic Philanthropy: From Charity to Reform and Social Justice

#### Fady Qaddoura, Indiana University, USA

Philanthropy is a philosophy of life that helps people dream, work towards, and arrive at their "Promised Land." Liberating people from any type of slavery whether in the form of intellectual imprisonment, ignorance, or being trapped in the world of poverty is a pre-requisite to reaching any promised land. Philanthropists, as "philosophers in action," are responsible to provide thought leadership to mobilize society around the cause of liberating the less privileged from being enslaved by society's social ills. Homelessness, hunger, ignorance, poor health, and oppression are barriers that prevent people from reflecting upon the important questions in life. These social ills keep the less privileged consumed in chasing the means to survive, and distracted from reflecting upon their role and mission in life. Philanthropy has a major role to play in liberating people from slavery. If Philanthropy is a philosophy y of life, then it must occupy a space bigger than charity, and must expand its scope to include both policy and political reform to ensure the creation of a more just society

#### 10:15 - 10:30 COFFEE

#### 10:30-11:45 BREAKOUT-10 [NEW CHALLENGING TRENDS IN GIVING] Room: Cherry Blossom

Imtiaz A. Khan, Board Chair, World Congress of Muslim Philanthropists [Moderator]

#### Welfare Association Turns Philanthropic Eye Towards Youth Employment in Palestine

#### Tafeeda Jarbawi, Director General, Welfare Association, Palestine

The West Bank and Gaza has one of the highest youth unemployment rates (15 to 24 years) in the Arab world at 40.2 % (30.9 % in the West Bank and 58.6 in Gaza Strip). The presentation will focus on the Welfare Association Employment program initiated in 2009, as a best practice, which has created new education, employment, and entrepreneurship opportunities for more than 4000 young people in Palestine. It will highlight the significant steps which have been taken to create new and innovative solutions to youth unemployment in Palestine through multi-sector partnerships. The program aims to help young Palestinians entering the labour market by connecting graduates with employers and creating networks to close the information gap between them. It also supports young Palestinian entrepreneurs by providing them with professional business and financial services to help them get started.

#### Philanthropy in Kenya: Shifting Away from External Aid

#### Eric Oyare, ActionAid, Kenya

Africa's economies are consistently growing faster than those of almost any other region of the world. Kenya is one of these emerging economies and, according to the World Bank, Kenya's economy is expected to grow at 5.8-6% this year. With this growth comes a shift within the country's mindset of depending on external resources and to begin to fund its own development. This presentation will explore the context of philanthropy in this growing market and showcase a partnership between Safaricom Foundation and ActionAid. Safaricom Foundation is inarguably Kenya's largest corporate foundation working with partners in Kenya to implement over 700 projects countrywide with a total contribution of Kshs 1.8 billion (c.\$20m). The foundation has been partnering with ActionAid since 2004 to implement projects across Kenya enabling 140,000 communities to access water to improve health and increase livelihoods.

#### Challenges in Building a Private, Indigenous Liberal Arts and Sciences University in Karachi, Pakistan

**Wasif Rizvi,** *Chief Executive Officer, Habib University Foundation, President, Habib University, Pakistan* This presentation will reflect on the most significant challenges encountered by Habib University Foundation and its patron, the House of Habib, in their seven-year journey to build Habib University, a not-for-profit institution. The commitment to a first-of-its-kind liberal arts and sciences institution in Pakistan, at a time when the country is at a critical crossroads, is particularly noteworthy. The presenter will shed light on the struggles in creating a globally competitive center of learning, within Pakistan' South Asian Muslim context. The constraints posed by regulatory bodies and hurdles resulting from Karachi's volatile security situation will also be central features.

#### Implementation and scale-up of psycho-trauma centers in post-conflict countries: the use of private-public partnerships (PPP's)

**Dr. Stephen Alderman,** *Co-Founder, Peter C. Alderman Foundation, USA* While numerous reports have documented a large untreated burden of mental ill-health in post-conflict, low-income countries, no study has examined the tactical means to deliver effective therapies to victims with traumatic depression and PTSD. The presentation will focus on how, since 2004, Peter C. Alderman Foundation (PCAF) has established PPP's with governments to deliver mental healthcare to their war-affected populations. Using a systems approach, PCAF has delivered culturally-appropriate, evidence-based mental healthcare to 100,000+ people. Additionally, PCAF has trained thousands of mental health personnel around the globe.

# 10:30–11:45 BREAKOUT-11 [PARADIGM SHIFT IN MUSLIMS GIVING] Room: Magnolia-I

Halima Barqadle, Volunteer, Global Donors Forum, USA [Moderator]

#### The Muslim Giving Project - Designing an Innovative Foundation for American Muslims

#### Nadia Roumani, Founder, The Muslim Giving Project, USA

Scheduled to launch in early 2014, the Muslim Giving Project (MGP), a fiscally sponsored project of the Community Initiatives Fund of the California Community Foundation, will support American Muslims charitable needs, and, in doing so, aims to increase American Muslims charitable giving and volunteerism. MGP is comprised of the Muslim Giving Project Fund (MGPF) and the Muslim Giving Project Lab. MGPF provides American Muslims with the tools, resources and platform where they can make secure charitable donations to professionally vetted projects. The MGPF Lab aims to engage and excite American Muslims about their charitable giving through various activities.

#### **Reclaiming the City: An Overlooked Role for Muslim Americans**

**Mathew Ramadan**, *Dep. Exec. Dir., Council of Islamic Organizations of Greater Chicago, USA* On February 12, 2013, during President Barack Obama's State of the Union Address, he said, "Let's put people back to work rebuilding vacant homes in run-down neighborhoods." Historically, Muslim African-Americans have struggled to reclaim these inner city neighborhoods with few resources. However, an Islamic Development Model that links the indigenous and immigrant Muslim American communities with government, the banks, and the philanthropic community can provide a bridge between needed resources and marginalized disinvested communities. Such an Islamic Development Model could potentially convert toxic housing stock into new economic growth which will make these communities whole.

#### **Resource Gap and Future of American Muslim Community Development**

#### **Faisal Qazi,** City of Fullerton Community Development Commissioner, Co-Founder/President - MiNDS, Co-Founder/ VP, Whitestone Foundation, USA

New and emerging Muslim Foundation, The Whitestone Foundation, will be presenting its recently published report: "American Muslim Community Strategic Roadmap". This report outlines what are the unmet needs in terms of services offered to the American Muslim community in the following areas: arts & culture, civic engagement, Muslim identity, social services, professionalism & entrepreneurship, healthcare, community development, environment, and education. This report will specifically highlight short-term priorities in each focus area.

#### Islamic Alternative Dispute Resolution in Non-Muslim Regions using Internet Human Rights Television

#### Musa Dan-Fodio, Scholars of Peace, USA

The presentation will focus on how funding the legal implementation of Islamic Alternative Dispute Resolution (ADR) tribunals in Muslim communities throughout America is a model for Muslim communities in other non-Islamic states. This form of dispute resolution is consensual, legally binding and enforceable in the state courts. It institutionalizes a human right of the fast-growing religious minority in America, by using its own traditions for resolving disputes involving family law, wills, trusts, contracts, torts, juvenile and minor criminal cases. It informs the Muslim communities of the availability of this Islamic forum using a multimedia approach (internet, webcasts, television, radio, email blasts, social networking, etc). Establishing Islamic ADR tribunals would further develop Muslim life and community cohesion while simultaneously relieving burdens on governmental resources.

#### 10:30–11:45 BREAKOUT-12 [COMMUNITY GIVING] Room: Magnolia-II

#### **Community Philanthropy for Social Cohesion**

The presentation will present the programme of work of the recently established Global Collaboration for Community Philanthropy that is being managed by the Global Fund for Community Foundations. It will offer examples from around the world of community philanthropy and will describe how the latter can contribute to social cohesion; accountability; peacebuilding and community sustainability.

Avila Kilmurray, Global Fund for Community Foundations, UK [Moderator]
Rita Thapa, TEWA, Nepal
Marwa El Daly, Waqfeyat al Maadi Community Foundation, Egypt
Haaris Ahmed, Board Member, Canton Community Foundation, Co-Founder Launch Good, Co-Founder/Treasurer Whitestone Foundation, USA

#### 11:45 – 12:45 PLENARY [POST-2015 PROCESS] Room: Cherry Blossom

#### Philanthropic Leadership and engagement in the Post-2015 Agenda

Carlos Carrazana, COO, Save the Children, United States [Moderator] Marcos Neto, Leader on Private Sector and Foundations, Bureau for External Relations and Advocacy, UNDP Mushtaque Chowdury, Vice Chair & Interim Executive Director of BRAC, Bangladesh Almas Jiwani, President, UN Women Canada Mohamed Safiullah Munsoor, Ph.D., Division Manager, Islamic Solidarity Fund for Development, Islamic Development Bank Group

#### 12:45-13:45 LUNCH

#### 13:45 – 14:45 PLENARY [TECHNOLOGY] Room: Cherry Blossom

#### Tech for Good: Capacity Building through Data, Knowledge Sharing and Tools

This panel workshop, moderated by TechSoup Global's Kyle Reis, will present approaches to building philanthropic capacity through technology. Since 1987, TechSoup has been working to meet the global social sector's technology needs and serves nearly 600,000 organizations in 58 countries. During the past 25 years, the rate of technology adoption and creation by the social sector has accelerated dramatically. Today, technology is enabling social development in new and fascinating ways. First, the panel will discuss how technology can support social development through simple, effective means. Second, the panel will showcase data projects that broaden and deepen our understanding of social benefit stakeholders. Finally, the panel will highlight online tools supporting the development of skills needed to meet the new challenges of this rapidly changing environment. **Dara Westling**, *Vice President*, *TechSoup Global*, *USA* [Moderator] **Natalie Ross**, *Civil Society Program Officer*, *Aga Khan Foundation*, *USA* **Jane Meseck**, *Director of Global Citizenship and Public Affairs*, *Microsoft*, *USA* **Shahed Amanullah**, *CEO & Co-Founder at LaunchPosse*, *USA* 

Nadia Roumani, Founder, The Muslim Giving Project

#### 14:45 – 15:45 PLENARY [ZAKAT: THE UNEXPLORED POWER OF FAITH GIVING] Room: Cherry Blossom

Achmat Salie, Director of Islamic Studies University of Detroit Mercy, USA [Moderator] Religious Radicalism and Poverty: The Role of Zakat in Poverty Reduction in Indonesia Masykuri Abdillah, Member, Advisory Council of the President of the Republic of Indonesia. In Indonesia, poverty and unemployment may have contributed to the emergence of radicalism, because certain radical leaders can easily mislead the poor and unemployed. Hence, efforts against religious radicalism should be conducted through reducing poverty The Muslim community in Indonesia has developed and empowered zakat as an Islamic instrument to solve the problem of poverty. This is very promising, because the number of Muslims in Indonesia in 2010 was 207,176,162 (87.18 % of total population).

#### Zakat from Salaries and its Potential to Poverty Eradication

#### Magda A.Mohsin, INCEIF, Malaysia

The last decades witnessed the revival of the institution of zakat as a tool to eradicate poverty. Since income is the most important source of taxes in modern times a new approach of collecting zakat from salaries has been implemented in two countries, Sudan and Malaysia. The main objective of this paper is to provide the shariah perspective of collecting zakat from salaries and to provide statistical evidence showing the importance of collecting zakat on a monthly basis for poverty reduction today.

#### Establishing Zakat Institutions in Muslim Minority Communities: Opportunities and Challenges

#### Iqbal Nasim, Global Product Head, National Zakat Foundation, UK

The presentation will highlight the transformational impact of collecting and distributing Zakat in emerging Muslim minority communities, at both an individual and societal level. The speaker will draw on the successful experience of the National Zakat Foundation as it becomes the leading local collector and distributor of Zakat in the UK, Canada and Australia. The presentation will also highlight critical challenges of growth and sustainability for such an initiative and raise questions for audience contribution and participation. This presentation has a critical context, in that currently the third pillar of Islam plays little to no role in the day-to-day life of millions of Muslims across the world, meaning that both payers of Zakat are omitting a critical duty and eligible recipients of Zakat are being left abandoned.

#### Zakat as a Tool for Justice

#### Khalil Meek, Muslim Legal Fund of America, USA

Khalil Meek will discuss what classical and contemporary Islamic scholars have said about giving Zakat to secure justice for Muslims who are facing oppression. Then, Mr. Meek will discuss practical ways donors and activists can work together to advocate for fair treatment for Muslims in post-9/11 America. Mr. Meek can present real-life examples of Zakat funds being used to advocate for freeing Muslim prisoners from the list of cases funded by MLFA and explain the importance of this mission.

#### Modernity, Zakat and discourses of Philanthropy: The case of American Muslim NGOs

#### Sabith Khan, PhD Candidate, Virginia Tech, USA

Zakat is one of the five pillars of Islam and its practice is central to the faith. While the practice of zakat and sadaqa is supposed to be guided by Shariah, the discursive practices of zakat vary in a pluralistic society such as the U.S., given the presence of almost all school of Islamic jurisprudence and various secular norms of giving. This paper argues that the study of discursive practices in American Muslim NGOs offers a lens into the dynamics of change that zakat is undergoing, challenging the discourse of an 'unchanging' and 'timeless' norm of giving and Islamic interpretive norm. The discursive practices of philanthropy among American Muslims are being impacted by several factors, not limited to discourses of mainstream philanthropy and social, cultural and technological norms. By interpreting these traditional norms into modern settings, I point out how Muslim individuals and nonprofit organizations are redefining the boundaries of what is religious and secular- when it comes to philanthropy. I further argue that while these changes seem to be about the use of technology and new interpretative norms, they are actually an indicator of a deeper "reformation" in Islam. Finally, this paper is an attempt to map out the various discourses of giving among American Muslim NGOs. This study is relevant in the context of the broader discourses of giving, modernity and change.

15:45 – 16:00 COFFEE

#### 16:00 – 17:15 PLENARY [INSIGHTS] Room: Cherry Blossom

#### **Philanthropy in Cross Cultural Context**

Philanthropy plays a unique and important role in promoting sustainable development in emerging countries, by bridging gaps, channeling resources to worthy initiatives and providing a space for dialogue and learning. Individual philanthropists can be attuned to the needs of local communities in their areas and geographies of interest, and are able to accept risks which other donors are not equipped to take. At the same time, philanthropists face the challenge of allocating resources in a strategic and accountable way. Donors' experience with Muslim Philanthropy indicates that developmental progress lies in understanding local traditions and culture and then implementing solutions through modern institutions. By sharing experience with peers from around the world, Muslim philanthropists can support globally tested yet locally embedded solutions. Peer-to-peer knowledge exchange and collaborative work allows the philanthropic community to serve as leaders catalyzing support from other private and institutional sources.

#### **Discussion with Philanthropists**

Yunus Sola, Secretary of the Board, World Congress of Muslim Philanthropists, [Moderator]
 Karim El-Hibri, Director, El-Hibri Foundation, United States
 Ron Bruder, Founder & Chairman, Education for Employment Foundation, United States
 Abdirashid Duale, CEO, Dahabshiil, United Arab Emirates
 George S. Khalaf, Director, Middle East & North, The Synergos Institute, USA

#### **Insights from Social Entrepreneurs**

#### Creating Triple Bottom Line through Social–Financial Innovation: Opportunities for Arab Citizens in the High Tech Israel

Gary Jacobs, Founder, NGT3-VC, President, Jacobs Investment Company, USA

Israel has become known to many as "the start up nation", and indeed, its thriving high tech industry is driving the country's economic growth. Therefore, the near absence of Arab citizens in the industry garners recognition as a major social and economic issue. Of the close to 100,000 professional positions in Israel's high tech sector, under 2% are Arab professionals, and only a small percentage of Arab engineers are employed in their field of study. In parallel, Israel "exports" thousands of positions to off-shore companies annually. Better integration of Arab citizens into Israel's high tech field would have many economic benefits and be of great importance and interest to both the Arab society and the state.

#### **Collaborative Social Change Linkages between Non-profit and For-profit Entities**

# **Aziz Abu Sarah,** Director of the Center for World Religions, Diplomacy, and Conflict Resolution at George Mason University, TED Fellow, National Geographic Explorer

How to use business and investment in conflict areas as a way to advance social change, intercultural exchange, education, and peacebuilding? How business can bring opposing sides to work together, how this approach can disarm a conflict, and how the best way to advance social agendas is through creating a collaborative and sustainable business model? The presenter will draw from his experience in the tourism industry and as a founder of MEJDI Tours, a socially responsible tour company that was established on this model.

#### 17:15 – 17:45 CLOSING [SIGNPOST] Room: Cherry Blossom

#### **Summarizing Key Messages**

Ashfaq Ishaq, Executive Chairman, International Child Art Foundation, USA Announcements New Initiatives, Venue for Global Donors Forum 2016 Note of Thanks Imtiaz Khan Chair, Board of Directors, WCMP, United States

19:00 – 20:00 WCMP Board Meeting [Board Members Only]

Notes	