

3rd World Congress of Muslim Philanthropists
BUILDING A BETTER WORLD
 NEW HORIZONS - SOUND STRATEGIES



March 21-22, 2010
Ritz Carlton
Doha, Qatar



WORLD CONGRESS
 of Muslim Philanthropists
 المؤتمر العالمي
 للعلماء الإسلاميين



Qatari Diar Real Estate Investment Company

Advancing Effective and Accountable Giving



WORLD CONGRESS
of Muslim Philanthropists

الملتقى العالمي
للعطاء الإسلامي

3rd World Congress of Muslim Philanthropists

BUILDING A BETTER WORLD

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March 21-22, 2010 • Ritz Carlton, Doha, Qatar

Greetings of Peace.

On behalf of the World Congress of Muslim Philanthropists and United Nations Office for Partnerships, it is our honor and pleasure to extend a warm welcome to the delegates of the 3rd World Congress of Muslim Philanthropists "Building A Better World: New Horizons–Sound Strategies" being held at Ritz Carlton, Doha, Qatar from March 21- 22, 2010.

The Congress, widely recognized as the premier worldwide forum on Muslim Philanthropy, brings together philanthropists, government and business leaders, and visionaries from across the world once a year to offer pragmatic insight and constructive response to the pressing global challenges, with a special focus on the Muslim world. This year Congress will focus on how the integrated efforts of philanthropic, public and private sectors can effectively respond to the worsening global issues of hunger, poverty, disease, and most importantly conflict and youth radicalization.

Several exciting activities will be taking place in addition to the dignitary keynotes, panel discussions, and donor roundtables. At the keynote banquet first ever "Muslim Philanthropy Awards" will be presented in "Eminent Philanthropist" and "Foundation" categories. Other Congress highlights include launching of a newly published book "Global Philanthropy" which extensively covers Muslim and Arab Philanthropy; and signing of the partnership agreements between international agencies and leading philanthropies from the Muslim world.

We hope you will have a wonderful time with us and depart with unforgettable memories of Qatar's splendid heritage and hospitality.

Warm wishes,

Sheikha Aisha bint Faleh Al-Thani, Chair of Board of Patrons
World Congress of Muslim Philanthropists

Amir A. Dossal, Executive Director
United Nations Office for Partnerships

Dr. Tariq H. Cheema, Founder & CEO
World Congress of Muslim Philanthropists

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3rd World Congress of Muslim Philanthropists

“Building A Better World: New Horizons–Sound Strategies”

The Ritz-Carlton, Doha from March 21-22, 2010

The third congress will focus on how the integrated efforts of philanthropic, public and private sectors can effectively respond to the worsening global issues of hunger, poverty, disease, and most importantly violence. Renowned philanthropists, foundation executives, business and government leaders, and industry experts from around the world will speak on range of topics, vital to promote strategic partnerships necessary for effectively change.

The World Congress of Muslim Philanthropists proudly recognizes following partners for their intellectual, cash and in-kind contributions towards Doha Congress 2010.

Islamic Development Bank	United Nations Office for Partnership
Organization of Islamic Conference	Qatar Foundation - Reach Out To Asia
Al-Faleh Group	Emirates Foundation
King Khalid Foundation	ActionAid International
UN Millennium Campaign (MDGs)	Nonprofit Empowerment Group
Nasser Bin Khaled Holding	The Mercator Fund and The Global Media Center
The New York Academy of Sciences	Arab Foundation for Science & Technology

PROGRAM

Day 1

Sunday, 21 March 2010

9.00 – 10:30

Opening Plenary [LEADERSHIP SPEAKS]

Building a Better World

The Third World Congress aims to focus on how the integrated efforts of philanthropic, public and private sectors can effectively respond to the worsening global issues of hunger, poverty and conflict. World leaders and eminent philanthropists will share insights and offer perspective on how to build a better world.

Welcoming Remarks:

- HE Sheikha Aisha bint Faleh Al-Thani, Member of Qatar Supreme Education Council, Board Member of Reach Out To Asia, and Chair of World Congress of Muslim Philanthropists
- Mr. Amir Dossal, Executive Director, United Nations Office for Partnerships

Invited Dignitaries

- Dr. Peter Cleaves, Chief Executive Officer of Emirates Foundation
- Mr. Mark Ward, Special Advisor on Development to the SRSB, UNAMA, Afghanistan
- Prof. Dr. Marwan Awartani, Chairman, Arab Foundation Forum
- HE Ashraf Ghani Ahmadzai, Chairman of Institute of State Effectiveness [Video Presentation]
- HE. Mat Hassan Esa, CEO of International Zakat Organisation, Organisation of the Islamic Conference
- Hon. Shahid Malik, Member of Parliament, Minister of Communities & Local Government of United Kingdom
- Hon. Senator John Kerry, Chair of Foreign Relations Committee, US Senate [Video Presentation]
- Eng. Mohammed bin Ali Al Hedfa, Group CEO of Qatari Diar, Qatar
- HE Ahmad Abdullah Al Mari, Minister of Awqaf and Islamic Affairs, State of Qatar

10:30 – 10:45

Coffee Break

10:45 – 12:00

Plenary [GLOBAL HUNGER]

Building Sustainable Solutions to the Global Hunger Crisis

The ongoing global food crisis is clearly a human tragedy of epic proportions. Yet, in the face of this disaster, it is vital to recognize the opportunity it has created to rethink the way the global food system is organized, and to establish a new production paradigm to replace the model that has so clearly failed to reduce the number of hungry people. This panel will focus on the urgency of investing in smallholder farmers and landless agricultural laborers – who together make up 80% of the world's billion hungry people – with a view to stimulating policies and practices that will allow poor and excluded people to improve their own production and build sustainable and effective food systems.

- Mr. Adriano Campolina, *Trustee, Actionaid United Kingdom [Moderator]*
- Prof. Judi Wakhungu, *Executive Director, African Centre for Technology Studies*
- Prof. Olivier De Schutter, *UN Special Rapporteur on the right to food [Video Presentation]*
- Mr. Peter O'Driscoll, *Executive Director, ActionAid International USA*

12:00 – 12:15

MOU Signing Ceremony [UNITED NATIONS – KING KHALID FOUNDATION]

12:15 – 13:00

Buffet Lunch & Prayer Break

13:00 – 14:15

Plenary [MUSLIM KNOWLEDGE ECOSYSTEM]

Creating a Muslim Knowledge Ecosystem for Economic Benefit & Social Good

In a post-industrial world, service economies have supplanted manufacturing economies only to founder during regional and global financial crises. To many regional leaders, only a robust knowledge ecosystem can promise sustainable development for both economic gain and social good. But globally competitive knowledge economies require intra- and inter-urban partnerships between academia, industry and government and between science and finance. Those best positioned to be the leaders of the 21st century are the mega-cities capable of building and executing strategic plans that leverage their assets – specifically, plans that integrate local academic institutions and connect them to industry, finance and policy-makers, thereby producing regional synergies. This session explores (1) the science & technology-based educational innovations that are transforming many global cities, (2) addresses the challenges facing efforts to create an Islamic renaissance in science & technology, and (3) posits some paths to creating a Muslim Knowledge Ecosystem.

- Mr. Ellis Rubinstein, *President, New York Academy of Sciences [Moderator]*
- Dr. John Sexton, *President of New York University*
- Dr. Magid Abou-Gharbia, *former Senior Vice President, Wyeth Pharmaceuticals.*
- Dr. Abdalla A. Alnajjar, *President & CEO, Arab Science & Technology Foundation*
- Professor Atta-ur-Rahman, *Former Minister of Science & Technology of Pakistan, Coordinator General-OIC Standing Committee on Scientific and Technological Cooperation (COMSTECH)*

14:15 – 15:15

Breakout-I [MEDIA RELATIONS]

Muslim Philanthropy and the Press: Communicating Effectively with the Media

The global news media is undergoing a major transformation as digital advances increase the speed at which news stories move through the news cycle, and local news stories can turn into global headlines through the power and reach of the Internet. Increasingly, philanthropic organizations are finding they must communicate more effectively with the media in order to raise awareness of their initiatives among the public, funders and policy makers. This panel will discuss what steps organizations must take when developing their own media strategies, and panelists will offer tips on how to build a stronger relationship with the news media.

- Ms. Norine MacDonald QC, *Managing Director, NEF Mercator Fund, United Kingdom [Moderator]*
- Mr. Ibrahim Helal, *Director of Editorial Development, Al Jazeera Network, Qatar*

- Mr. Mir Ibrahim Rahman, *Chief Executive Officer of GEO TV Network, Pakistan*
- Mr. Tion Kwa, *Assistant Editor, The National, United Arab Emirates*
- Mr. Andrew Mills, *Contributor, Chronicle of Higher Education and Chronicle of Philanthropy and Lecturer of Journalism, Qatar University*

14:15 – 15:15

Breakout-II [PERCEPTION OF MUSLIM PHILANTHROPY]

Trans-cultural Representations and Perceptions of Muslim Philanthropy between Past and Present

A central challenge facing philanthropists is the representation of their endeavors – their goals, mechanisms, resources, and guiding ideas – to philanthropists, recipients and observers alike. The perception of philanthropy affects profoundly its practical ability to secure donations, work with beneficiaries, and gain public approval and support to enable effective action and future growth. Representations and perceptions of present and past endeavors can make a significant contribution to building reputation, trust, and cooperation.

- Dr. Barbara Ibrahim, *Director, John D. Gerhart Center for Philanthropy and Civic Engagement, American University of Cairo [Moderator]*
- Dr. Giuliana Gemelli, *Professor of History, University of Bologna*
- Dr. Mona Atia, *Professor of Geography and International Affairs, George Washington University*

15:15 - 15:30

Coffee Break

15:30 - 17:00

Breakout-I [PHILANTHROPY & ISLAMIC FINANCE]

- Mr. Michael Saleh Gassner, *Vice President, Bank Sarasin, Switzerland [Moderator]*

Incentivizing Microfinance for Islamic Financial Institutions: Financially Mainstreaming the Microenterprise

The presentation would summarize a paper published that examines competing pressures on the Islamic finance industry that, on the one hand, make expansion toward Islamic microfinance highly desirable and, on the other hand, act against this shift. Doctrinal injunctions for fighting poverty are one set of pressures on Islamic finance institutions to move toward Islamic microfinance. Another set of pressures comes from the competitive nature of engaging in Islamic finance in the international financial markets, creating a disincentive for such expansion.

- Dr. Ali Adnan Ibrahim, *Adjunct Professor of Law at Georgetown University, Bahrain*

The Application of Shari'ah Finance and its Philanthropic Benefits: When Applied and Practiced in the Western World

Over the past decade and a half, the successful development of Shari'ah compliant investment products within the Western financial environments has provided Islamic investors with access to regulated investment products, within the mainstream financial sector. It has also provided these investors with competitive returns, while simultaneously making a positive contribution to society through their investment. These contributions include, amongst others, the alleviation of poverty, sustainable development, healthcare, education and relief efforts.

- Adam Ismail Ebrahim, *CEO, Oasis Group Holdings (PTY), South Africa*

Making Money Go Further

With all donors, whether individual, corporate or state, forced to reappraise levels of giving because of recent economic turmoil, all might want to ensure that their giving programs are having as positive an effect as possible. Additionally they might consider more creative solutions to supporting charitable endeavors than hitherto. The range of approaches to consider is a spectrum including traditional one-off grants; gifts that can be leveraged to multiply the financing available to the charity; investments in either social ventures with social returns or commercial, sustainable businesses that have positive social impact.

- Ms. Gillian Arthur, *Director, The Sanne Philanthropic Foundation, United Kingdom*

Scaling-up Philanthropy: Building the Value Supply Chain

With the emergence of Islamic finance, there exists a tremendous opportunity to go back to a basic value-creation chain and charter a mind map for the common good. The essence of Islamic finance addresses the needs of common people and questions today's pyramiding financial systems of ever-more sophisticated financial tools that have less and less relationship with the underlying business or needs. The financial industry should be judged by what real underlying value is created.

- Albrecht Graf Matuschka, *Chairman, Matuschka Gruppe, Germany*

From Venture Philanthropy to Social Investments - Asset Management and Philanthropy

Islamic finance is by and large failing its original goal of improving the life of Muslims around the world. By over focusing on the Shariah-compliance of the legal structures and the investment banking sectors it has neglected microfinance, a tool successfully applied by conventional finance. Empowering the un-bankable and SMEs is becoming an urgent necessity across the Muslim countries. Donors' funds should be applied to capacity building, the key bottleneck being the shortage of strong institutions and managers. These funds should be used as temporary start-up support designed to get an institution to the point where it can tap private funding sources. By doing so they will start a virtuous circle and deploy a multiplier effect. The end result will be Islamic microfinance becoming first an alternative investment and then an asset class by itself as done by its conventional cousin.

- Mr. Alberto G. Brugnoli, *Chairman of the Board of ASSAIF, Italy*

Governance Mechanism and Audit Governance Model for Zakah and Awqaf Management Institutions: A Case Study of Board of National Amil Zakah (BAZNAS) and Indonesia's Awqaf Board (BWI) in Developing and Effective Supervisory Mechanism in Indonesia.

The critical importance of well-performing and good governance of the Awqaf management institutions has come to the forefront following the increasing of recognition of the important role which has played by the Awqaf in the economic and social development of the Ummah. The objective of this paper is to contribute a literature review on the governance issues and propose a model for audit governance which is suitable for the Zakah and Awqaf management institutions.

- Mr. Sigit Pramono, *Chairman of School of Islamic Economics SEBI and Executive Director of International Institute of Islamic Finance (IIIF), Indonesia*

15:30 - 17:00

Breakout-II [CHILD HEALTH]

Connecting People, Resources, and Ideas to Protect Children Worldwide from Polio, Measles and Malaria

Children represent the future, and ensuring their healthy growth and development ought to be a prime concern of all societies. Newborns are particularly vulnerable and children are vulnerable to malnutrition and infectious diseases, many of which can be effectively prevented or treated.

The United Nations Foundation will convene a panel discussion to illustrate its experiences in building partnerships and campaigns to improve children's health and reduce child mortality with specific goals for eradicating polio, reducing measles mortality, and preventing malaria deaths. Working with government agencies, NGOs, the United Nations, and philanthropic organizations worldwide, the UN Foundation orchestrates holistic campaigns that include advocacy, constituency building, and resource mobilization. UN Foundation initiatives are strengthened by a global partnership network which allows grant makers to learn from their peers, share strategies, and leverage their program activity for maximum effectiveness.

- Dr. Nafis Sadik, *Special Adviser to the UN Secretary-General, Board member of the UN Foundation [Moderator]*
- Carol Pandak, *Manager, Division of PolioPlus, The Rotary Foundation of Rotary International*
- Dr. Ezzeddine Mohsni, *Public Health and Preventive Medicine Specialist, EMRO, World Health Organization*

The importance of Sex Education for Young Muslim People [Keynote]

Issues related to human sexuality are seldom discussed in Muslim culture in the family or by society in general. Some aspects of the topic are considered taboo; they are especially not discussed in institutions of education. The presenter will discuss how an enabling environment must be created in the communities before the informal programs of sex education can be implemented.

- Dr. Abdessamad Dialmy, Professor of Sociology, Morocco

19:00 - 21:00

Keynote Banquet [PARTNERING FOR PEACE AND PROSPERITY]

Banquet Highlights:

- "Global Philanthropy" Book Launch
- 1st Muslim Philanthropy Awards Ceremony
- Keynote Address
H.E. Sheikh Sultan Bin Tahnoon Al Nahyan, Chairman of Abu Dhabi Authority for Culture & Heritage

Day 2

Monday, 22 March 2010

8.00 – 09:15

Workshop-I [CAPACITY BUILDING]

Capacity Building for Nonprofit Organizations (NPOs)

This workshop focuses on the effective ways to build the capacity of NPOs seen through the experience of the King Khalid Foundation (KKF), one of the leading Saudi foundations focusing on social and economic development in the Kingdom. KKF sees the nonprofit sector as an essential part - economic driver, provider of public services, and the community-building engine of any society. The workshop will showcase KKF's best practices, highlight the impact of the programs and invite participants to share their experiences and discuss ideas for future work.

- HRH Princess Banderi Abdul Rahman Al Faisal, Director General, King Khalid Foundation, Kingdom of Saudi Arabia [Facilitator]
- Dr. Abdullah Al-Rabeah, Deputy Director of the Evaluation and Quality Department, Al-Subeaei Charitable Foundation
- Hana Zuhair, Executive Director, Prince Sultan Fund for Development Projects for Women

Strategic and Thoughtful Charitable Giving

According to Giving USA Foundation, Americans gave an estimated \$295 billion to charity during 2006, representing a 4.2% increase over charitable giving during 2005. Approximately 75% of the total amount given to charity came from individuals. The following outline is intended to guide participants through the legal and practical considerations of three common charitable giving scenarios: (a) choose between establishing a donor advised fund and a private foundation (b) drafting a gift, grant or pledge agreement; and (c) advising a donor who wants to give tangible personal property to charity.

- Ms. Sally L. Venverloh, J.D., LL.M., President, NGE Philanthropic Advisors, USA

8.00 – 09:15

Workshop-II [AID EFFECTIVENESS]

Reforming Aid to Palestinians: Civil Society Perspectives about a Broken System

Despite ostensible international support for the principle of self-determination enshrined in international law, Palestinians have no control and very little influence over how humanitarian and development resources are used on their behalf. In fact, some critics say the aid system had developed into another mechanism of oppression alongside Israeli occupation, colonization and dispossession. Research conducted by Dalia Association, a Palestinian community foundation, showed that the current international aid system has the affect of denying Palestinian rights in the development process, not to mention, undermining aid effectiveness.

This workshop will explore civil society experiences and discuss implications for our work as philanthropists, donors and aid actors. Participants will problem-solve about how to respect Palestinian rights and priorities (or those of any "beneficiary") while balancing legal, bureaucratic and practical challenges to delivering effective aid.

- Dr. Nora Lester Murad, *Founder, Dalia Association, Palestine*
- Ms. Samah Jaber, *Executive Director, Dalia Association, Jordan*

08:00 - 09:30

Donors Roundtable-I [GLOBAL COMPETITIVENESS]

(By invitation only. Outcome will be reported at the closing plenary)

Catapulting the Muslim World into Global Competitiveness in Science, Technology & Innovation: What Would It Take? Developing an Action Agenda

Formerly the world leader in science & technology, the Islamic world experienced a well-known economic and educational collapse, leaving it with daunting challenges. While a significant tradition remains for excellence in specific areas of higher education – especially, in medicinal chemistry in Egypt and in various fields in Jordan and Lebanon – the countries with the best higher education systems tend to be resource-poor while the countries with the greatest financial capacity to reinvent science & technology are severely limited in student capacity. So is the Islamic World doomed to second-tier status in science & technology for economic and social development? Or could an innovative, outside-the-box strategy be developed that would allow the Islamic world to re-establish its former place among developed world nations in science & technology? This session will be designed to encourage innovative thinking, to establish a series of quick-win concepts capable of immediate implementation and to begin a conversation leading to a long-term alliance of Islamic institutions in support of regional development.

Proposed Participants

- Mr. Ellis Rubinstein, *President, The New York Academy of Sciences [Moderator]*
- HH Sheikh Tamim Bin Hamad Al Thani, *Chair, Supreme Education Council, Qatar*
- HE Dr. Sheikha Abdulla Al Misnad, *President, Qatar University*
- HE Khaldoon Khalifa Al Mubarak, *Chairman, Executive Authority, Abu Dhabi*
- Dr. Magid Abou-Gharbia, *former Senior Vice President, Wyeth Pharmaceuticals.*
- Dr. John Sexton, *President, New York University and NYU Abu Dhabi*
- Dr. John Preston, *former Director of Technology Transfer, M.I.T.*
- Mr. Ahsan M. Saleem, *Board member, The Citizen Foundation, Pakistan*
- Dr. Abdalla A. Alnajjar, *President & CEO, Arab Science & Technology Foundation, UAE*
- Ms. Muna AbuSulayman, *Secretary General, Alwaleed Bin Talal Foundation, Saudi Arabia*
- Dr. Mohammad Akram Khan, *Chairman of The Center of Preventive Medicine, USA*
- Mr. Omar Nawaz, *Vice President, Zaytuna College, United States*
- Professor Atta-ur-Rahman, *Former Minister of Science & Technology of Pakistan, Coordinator General-COMSTECH*

08:00 - 09:30

Donors Roundtable-II [INTERFAITH ACTION]

(By invitation only. Outcome will be reported at the closing plenary)

Beyond Dialogue: Interfaith Action for Human Dignity and Development

Muslims, Christians, and people of many faiths have long worked through their development and charitable organizations, as well as their congregational infrastructures, to address the health and social needs of their communities. Faith leaders are often the most trusted and influential leaders in their communities. While there are many successful approaches to interfaith partnerships against global poverty, there remain: 1) a vacuum in the shared knowledge of the best practices of the sector, 2) historical barriers between roles of religion and the state, and 3) a disparity between the amount of services that the faith sector delivers in proportion to the share of available financial resources to initiatives in addressing global issues, such as health and human development. This special interreligious roundtable will provide a forum for practitioners and donors: to review best practices for faith-based delivery methods, to consider the results against disease and poverty of faith-based approaches, and to exchange views on the pathways to securing new resources to support such efforts.

Proposed Participants

- Dr. Ibrahim al-Naimi or Mr. Hamdy Bleckic *Doha International Center for Interfaith Dialogue*
- Ms. Jean F. Duff, *Center for Interfaith Action Against Global Poverty*

- Dr. William F. Vendley or Rev. Donald Heckman, *Religions for Peace*
- Ms. Ruth Turner, *Tony Blair Faith Foundation*
- The Rev. Canon Charles P. Gibbs, *United Religions Initiative*
- The Rev. Dirk Ficca, *The Council for a Parliament of the World's Religions*
- Ms. Omnia Nour, *Executive Director, Qatar Foundation-Reach Out to Asia*
- Dr. Joanna Rubinstein, *DDS, PhD, Director-Center for Global Health & Economic Development, Earth Institute, Columbia University; Chief of Staff to Jeffrey Sachs*
- Katinka C. van Cranenburgh, *Secretary General, 3iG*

09:30 - 10:45

Breakout-I [RESEARCH AND INNOVATION IN PHILANTHROPY]

(By invitation only - outcome will be reported at the closing plenary)

- Dr. Paul Palmer, *Professor, Sir John Cass Business School, United Kingdom [Moderator]*

What is Research Telling us about Philanthropy?

This paper will consider four areas of philanthropy research: on the creation and sustenance of the philanthropic impulse, among groups and individuals; on the organizational choices, formal or informal, permanent or limited-life, for the expression of philanthropy; on philanthropy's locations, its interconnectedness, geographies and networks; and the alignment of and effects of philanthropic values on its range of achievements.

- Professor Jenny Harrow, *Sir John Cass Business School, City University London, United Kingdom*

Strategic and Innovative Approach to Philanthropy: A Pakistan Experience

Philanthropy has huge potential which needs to be harnessed towards the creation of social assets, besides providing individual relief, which it is predominantly doing currently. For this effort to reach fruition, an institutional approach is again required which would deliver credible opportunities for philanthropists to ensure sagacious utilization of their largesse. The Pakistan Centre for Philanthropy (PCP) was created to do just that.

- Dr. Shams Kassim Lakha, *Chairman, Pakistan Center for Philanthropy, Islamabad, Pakistan*

Save a Life – Save All Mankind

Despite the vast sum raised each year and spent in charity the situation in the Ummah seems to be declining. Significant amount of funds are given through informal routes ignoring the benefits of planned and institutionalized giving. Our giving has become mainly reactionary. Way forward, donors must measure donations by the wealth it generates and the quality of life it promotes. Oil revenues can be leveraged towards developing an innovative revenue model.

- Mr. Asghar Alli, *Senior Financial Advisor, Qatar Petroleum, Qatar*

Muslim Philanthropy in the Netherlands

To what extent do Muslims volunteer and give to charitable organizations in the Netherlands? Philanthropy is a central tenet of Islam, and many Muslims look upon charity as a form of worship. Philanthropy unites Muslims.

- Dr. Christine Carabain, *Werkgroep Filantropische Studies, VU University Amsterdam, The Netherlands*

Empowerment not Entrapment: the Business of Making Aid Work [Keynote]

Foreign aid has the potential to help more than a billion people improve their quality of life and build a more peaceful and prosperous world for all. This makes it all the more tragic that such aid so rarely achieves its potential. Cumber suggests that the world is fundamentally off-course in how it structures aid initiatives and he identifies serious flaws in how aid is generated, delivered and utilized. He advocates the need to rethink the paradigm of aid on an unprecedented scale. It is telling that the most successful international assistance program in history, the U.S. Marshall Plan that helped rebuild post-War Europe, was not foreign aid as it is currently conceived – but rather an economic/business development program. This raises immediate and troubling questions about the current aid programs. It is critical that aid be structured to give recipients tools to control their own destiny, not put them at risk of being trapped in a cycle of poverty and the attitude of entitlement. For donors and recipients, aid is a tool for development it should not be perceived as a charity! Drawing upon his experience as a diplomat, entrepreneur and philanthropist, Cumber will highlight major systemic liabilities in the current paradigm and set forth a roadmap for making aid work.

- Ambassador Sada Cumber, *First US Special Envoy to the Organization of Islamic Conference*

09:30 - 10:45

Breakout-II [PUBLIC-PRIVATE PARTNERSHIPS]

- Dr. Asma Siddiki, *Vice Dean, Dubai School of Government, United Arab Emirates [Moderator]*

Tunnel Vision: Building Shelters for Homeless Refugees in Gaza

The purpose of the presentation is to highlight integrated efforts by governments (Kuwait), international intergovernmental organizations (UNRWA and ILO) and Muslim NGOs (the UAE Red Crescent) to help homeless refugees innovative interventions necessary to overcome physical and political impediments to literally building a better world for refugees spin off in terms of job creation in an environment where unemployment is probably the world's highest.

- Ambassador Peter Ford, *Representative of the Commissioner-General UNRWA*

Transforming Communities: Leveraging Charitable Activity to have Holistic Impact

The current economic crisis is taking an incredible toll on the sustainability of communities around the world. Tragically, poor families bear the majority of this burden. The presentations will include an overview of how strong alliances between corporations, government, charities and NGO's can work and change communities, and case examples of success, and opportunities pending.

- Mr. Mark Crozet, *Senior Vice President, Habitat for Humanity International, USA*

Blurring the Boundaries: The Role of the Private Sector Thinking in Philanthropy

The session speakers will present and comment on the key themes and issues around this subject. They will touch on some or all of the following points and questions: To what extent is the private sector and/or 'new investment led philanthropists' a help or a hindrance in the process of social transformation?

- Mr. Mark Rowland, *Head of Philanthropy, Christian Aid, United Kingdom*

Creating a Successful Private-Public Partnership

The presentation will focus on the increasing need for private-public partnerships in ensuring the sustainability of an organization and its programs. Given increasing resource scarcity in today's economy, organizations like the Global Fund are compelled to turn to the private sector on a variety of fronts.

- Mr. David Hayward Evans, *Manager, Private Sector and Nongovernment Donors, The Global Fund to Fight AIDS, Tuberculosis and Malaria, Switzerland*

Harnessing the Power of the Private Sector: Development Initiatives in Conflict-Affected Countries

The overall goal of the session will be to devise strategies for multi-stakeholder engagements and to deliver a series of recommendations for overcoming challenges associated with private sector development in general and in conflict-affected nations in particular.

- Ms. Eva Bakonyi, *Principal Operations Officer, Private Enterprise Partnership for Africa, International Finance Corporation, South Africa*

10:45 - 11:00

Coffee Break

11:00 - 12:00

Breakout-I [PROMOTING PEACE THROUGH HEALTH DIPLOMACY]

Building a Better World through Health Diplomacy: Improving Health and Promoting Peace

This session will explore the role of 'health diplomacy' in bringing together Western nations and the Muslim world. Health diplomacy provides a political framework which has the dual aims of improving health in target populations and enhancing relations between collaborating governments. It has the potential to open doors between peoples in conflict, keep them open at times of tension, and unlock the potential of our global, collective body of knowledge for the benefit of all. One way in which the aims of health diplomacy can be realized is to build strong educational and research networks between collaborating physicians and healthcare professionals, who see the pursuit of peace as a rational public health consequence of their vocation.

The session will present one example of how such a network - the South Asian Cancer Research Alliance - is bringing together cancer physicians and scientists from India and Pakistan into a cooperative group which focuses on research into the prevention and affordable treatment of cancer, thereby benefitting patients in both countries as well as contributing to detente. It will also demonstrate how governments and intergovernmental organizations (WHO, OIC), the private sector (pharmaceutical and healthcare industry), philanthropic institutions (Gates Foundation and Qatar Foundation) and academic health science centers can come together to deliver sustainable improvements in health as well as promoting lasting peace.

- Mr. Alan Milburn PC, Member of Parliament, United Kingdom [Moderator]
- Professor David J Kerr, Director, Qatar Biomedical Research Institute, Member, Supreme Council of Health, Qatar, Professor of Cancer Medicine, University of Oxford
- Dr. Raghieb Ali, Director, INDOX Cancer Research Network. Honorary Lecturer at University of Oxford
- Professor Atta-ur-Rahman, UNESCO Science Laureate, Former Minister of Science & Technology of Pakistan, Coordinator General-COMSTECH

11:00 - 12:00

Breakout-II [INVESTING IN COMMUNITIES]

- Dr. Natasha Matic, Strategy and Program Advisor, King Khalid Foundation [Moderator]

Patient Capital: Investing in Development and Leadership

In this session, Acumen Fund, the King Khalid Foundation (KKF) and a representative of a corporation will discuss the impact of social entrepreneurship and philanthropic venture capital as innovative solutions for social and economic development.

- Mr. Ankur Shah, Director of Acumen Fund, Dubai, United Arab Emirates

Social Enterprise and Investment in the Middle East: Recommendations for Action

Findings of a latest and unique research on Social Enterprise in the Middle East known as "Middle East Youth Initiative's (MEYI)" will be shared. The conclusions and analysis is emerged from the field research which presenter has conducted across countries in the region and through dialogue with experts from the field in the U.S. and internationally.

- Mr. Ehaab Abdou, Advisor to the Middle East Youth Initiative, Brookings Institution

Shaping a Brighter Tomorrow: The ROSHAN Story

Private sector involvement and community engagement are significant vehicles for advancing socioeconomic growth. Mrs. Khoja will share Roshan's story of spearheading social enterprise, creating jobs and working with civil society and Government to be a catalyst for growth in a country struggling to recover after decades of conflict.

- Ms. Shainoor Khoja, Director of Corporate Affairs, ROSHAN, The Aga Khan Fund for Economic Development (AKFED), Afghanistan

Building the Foundations of Peace and Development: UN Mine Action in Afghanistan, Lebanon and Sudan

The United Nations Mine Action Service has made extraordinary progress in the implementation of innovative approaches to mine clearance in post-conflict and conflict zones. Mine action is at the heart of peace and development efforts of the United Nations and is a cross-cutting issue that positively impacts a number of sectors. It significantly reduces the costs of humanitarian aid and contributes to aid effectiveness in Sudan. Community based demining in Afghanistan contributes to the overall stabilisation of the country by employing young people, creating alternative incomes and skills. Mine action efforts in south Lebanon contribute to revitalising the local economy and empowering its citizens. In the spirit of the Millennium Development Goals and the achievement of sustainable development, the Director of the United Nations Mine Action Service will highlight opportunities for not only mine clearance but also wider stabilisation through employment and the subsequent empowerment of local populations.

- Mr. Maxwell Kerley, Director of the UN Mine Action Service

12:00 - 12:15

MOU Signing Ceremony [WCMP – The Union of the NGOs of the Islamic World]

12:15 - 13:00

Buffet Lunch & Prayer Break

13:00 - 14:15

Plenary [PREVENTION OF YOUTH RADICALIZATION]

Angry Young Man: Preventing Radicalization of Youth with Non-Violent Means

Angry Young Men are the foot soldiers of modern insurgency movements. While the top leadership of insurgency movements normally comprises ideologically committed, educated and often militarily experienced individuals, their foot soldiers are young men who join for a regular income and a sense of empowerment and identity they cannot find elsewhere.

The youth growing up in failing states and conflict zones hold a number of legitimate grievances against their government and, often, at the international community. The youth resent the endemic corruption, lack of economic development and employment opportunities, a lack of the rule of law, and civilian casualties caused by counter-insurgency operations. Resentment is exacerbated in cases where the government is aided by foreign troops. When one loses faith in peaceful means of redress, he becomes susceptible to recruitment by militant and criminal groups.

- Ms. Norine MacDonald QC, *Managing Director, NEF Mercator Fund, United Kingdom*

Unarmed Civilian Peacekeeping: An Effective New Resource for Civilian Protection

Millions of civilians worldwide are caught in conflict cycles and trapped in war. Material relief alone is insufficient. Direct human protection is also essential. Civilian protection has become a greater part of the global discourse on human security, including unarmed protection by global civilians for local civilians. This presentation will demonstrate the consequences of violent conflict in human, economic and developmental terms, including an analysis of violent conflicts involving and affecting Muslims worldwide, and illustrate how unarmed civilian peacekeeping can help prevent these losses.

- Mr. Atif Hameed, *Country Director – Nonviolent Peaceforce, Philippines*

Encouraging Curiosity and Imagination for a Better World

The presentation will focus on the issue of conflict, but taking a holistic approach based on the concept of human security. It will emphasize the need to use every means, especially integrated efforts of all major sectors including philanthropy, and especially education and media (the causes as well as the potential cures) to reduce stereotypes and exclusion, and to develop genuine curiosity.

- Lucy Nusseibeh, *Director, Institute of Modern Media, Al-Quds University, Middle East Nonviolence and Democracy (MEND)*

Muslim Youth: How to Transform Anguish into Aspiration? [Keynote]

- Shaykh Hamza Yusuf Hanson, *Founder & Chairman of Zaytuna College, United States*

14:15 - 15:15

Breakout-I [COUNTRY SPOTLIGHT – QATAR]

- Mr. Essa Al Mannai, *Senior Operations Manager, Qatar Foundation-Reach Out to Asia [Moderator]*

Fostering Development of Health Profession Building Human Resources in occupied Palestinian Territories Helping Overcome Barriers through Quality Education of Doctors

The long years of occupation left Palestinians with a weak health sector infrastructure, poor experiences, and very limited resources. It is worth mentioning that international donors have partially contributed to the reform of the health sector. However, additional huge efforts are required from all the parties involved in order to start narrowing the gap between the current situation and the minimum international health standards. A scholarship program was established with a generous support from His highness the Ameer of Qatar. The program was designed to train junior doctors in different specialties to obtain the Arab board with the aim of equipping them with the necessary skills and knowledge in order to train their fellow medical doctors after finishing their training and going back to Palestine.

- Dr. Mohammed G.A. AlMadeed, *Vice President-IFRC (Asia- Pacific), Director General of Qatar Red Crescent*
- Dr. Mohamed S. El-Tawil, *Asst. Professor, Weill Cornell Medical School, Qatar*

Integrated Efforts of Private and Humanitarian Sectors in Response to Food Insecurity

This case study will present a model of cooperation worked out between Hassad Food Company (HFC), a subsidiary of Qatar Investment Authority with a mandate to achieve food security and Qatar Red Crescent (QRC), a world renowned humanitarian organization with vast experience in disaster preparedness and response, water and sanitation, and healthcare.

- Prof. Ahmed Babikir, PhD, Advisor to the Chairman, Hassad Food, Qatar

Qatar Charity at International Stage: Leading Effective Collaborations with Multi-lateral Agencies

Qatar Charity (QC) as a development agency has pursued cooperation and partnership with number of UN agencies since 1997. The presentation will offer an overview of a successful track-record of cooperation on issues such as hunger, disease, education and access to clean water.

- Mr. Abd Rabbi, Qatar Charities, Qatar

14:00 - 15:15

Breakout-II [CREATIVE COLLABORATIONS]

- Dr. Tariq H. Cheema, CEO, World Congress of Muslim Philanthropists [Moderator]

International Child Health Collaboration between the Middle East and the US: Can Philanthropy Make a Difference?

Intellectual Disability (IA) and other neurological birth defects are nearly twice as prevalent in consanguineous marriages because many genetic conditions are inherited as autosomal recessive traits. Learn how three institutions: Children's Hospital Boston-Harvard Medical School; United Arab Emirates (UAE) University, Al-Ain, UAE; and King Faisal Specialist Hospital & Research Center, Riyadh, Kingdom of Saudi Arabia have come together to perform cutting-edge genetic research, develop medical research capacity.

- Dr. Ganeshwaran H. Mochida, Instructor in Neurology, Harvard Medical School and Children's Hospital Boston, United States
- Dr. Lihadh Al-Gazali, Professor in Clinical Genetics and Pediatrics, United Arab Emirates (UAE) University, Al-Ain, United Arab Emirates

Investing Wisely – Partnership and Impact The Sheikh Zayed Foundation and the Health for Peace Initiative in West Africa

Disease & poverty are inextricably linked, with 90% of blindness occurring in developing countries. The Health for Peace Initiative was conceived as a way to bring together The Gambia, Guinea Bissau, Guinea Conakry and Senegal to tackle poverty following years of civil conflicts. The presentation will share a case study of a very successful collaboration between the Sheikh Zayed Charitable Foundation, an international NGO (Sightsavers International), and the Ministries of Health from the four countries, which is making it possible to strengthen the region's health systems.

- Mr. Luke Thomas, Head of Middle East Development, Sightsavers International

Doctors Worldwide-RADEM partnership in the Democratic Republic of Congo (DRC)

The Democratic Republic of Congo (DRC) is one of the largest countries in Africa, and one of poorest in the world, ranking 176th out of 182 countries in Human Development Index. Doctors Worldwide (DWW) has been working in Southern DRC since 2004 with its local partner RADEM (Recherche et action pour un développement multisectoriel). The main Health objectives are reducing maternal and child mortality, developing preventive measures for malaria and HIV/AIDS and treating common diseases. Additional developmental objectives include increasing health infrastructure, education support, as well as investment in human resources and community interventions based around water, sanitation and nutrition.

- Dr. Najeeb Rahman, Chairman of the Board, Doctors Worldwide

15:15 - 15:30
15:30 - 16:30

Coffee Break
Showcase-I [[TRENDSSETTERS](#)]

- Mr. Salman Shaikh, *Nonresident Fellow, Foreign Policy, Brookings Doha Center, Saban Center for Middle East Policy [Moderator]*

World Muslim Foundation (Advocacy)

The Muslim World Foundation (WMF) through advocacy and education will transform the way Muslims are perceived worldwide and make a positive change to people's lives globally.

- Mr. Kamran Bajwa, *Chief Executive Officer, World Muslim Foundation, Bahrain*

Muslims who saved Jews in World War II (Media)

During World War II, Albania was unique among all nations occupied by Germany as no Jews were handed over to the Nazi regime. With no other European country dared to withstand the wrath of Nazi Germany, it was the Muslims of Albania who saved a large number of Jewish people from extermination. Albania, a Muslim majority country in Europe, opened its borders during World War II and took in thousands of Jews fleeing from different countries as honored guests.

- Mr. Norman H. Gershman, *Executive Director, The Eye Contact Foundation, United States*

Resource Efficiency and Cleaner Production Services as Preventive Environmental Strategies for Saudi Arabia NGOs (Environment)

This paper will discuss local Saudi NGOs attempts to establish resource efficiency and cleaner product {RECP} as a means to envisage economic prosperity, environmental conservation and social responsibility.

- Dr Abdullah Abdulqadir Nusair, *Head Environment Unit, International Islamic Relief Organization, Kingdom of Saudi Arabia*

Muslim Women Fund (Women Empowerment)

Muslim women face enormous challenges but also have extraordinary opportunities to change their societies. MWF invests in strategic, replicable, innovative grass-roots projects with transformational impact in countries with large Muslim populations. It supports scalable NGO's and social entrepreneurs.

- Ms. Shahnaz Taplin-Chinoy, *Board Chair of the Muslim Women's Fund, United States*

15:30 - 16:30

Showcase-II [[PERSPECTIVES](#)]

- Mr. Ahmed ElHattab, *Executive Director, ISNA Development Foundation [Moderator]*

The sustainable reform and development of the human Supra-Institutions of 'Thought' and 'Achievement'

This session caters for the sustainable reform and development of the human Supra-Institutions of 'Thought' and 'Achievement'. It's on Sustainability as a paradigm and with a core essence on 'Humanizing' reform and development through reinstating the humanistic gist of those supra institutions. The ultimate manifestation of 'Islamic Humanism' is in the philosophical echelon of 'Maqasid' in Islam and that's where we sought our true North when theorizing for The ACME Sustainability Paradigm as introduced in this session.

- Dr. El Mostafa Higazy, *The ACME Corporation, Egypt*

Completing the Scientific Revolution in the Social Sciences to Solve the Complex Challenges of Our Time

In a world increasingly facing problems that need global solutions, this session will also explore how we can develop actual real-world applications through interdisciplinary, international research projects, and bridge the divide between nations by directly embedding the research into our societies through global collaboration on problems that affect all humankind.

- Farooq Khan, *Senior Researcher and Strategy Consultant, The Lightcone Institute, United Kingdom*

Building a Better World through Philanthropic Collaboration: Strategies from Northeast Ohio, Prospects for Muslim Societies

This paper proposes to explore how strategies of regional philanthropic collaboration incubated in Northeast Ohio, USA, can be effectively adopted by Muslim philanthropists. "The Fund for Our Economic Future" ("the Fund") is an innovative collaboration of philanthropic organizations that have united to strengthen the economic competitiveness of the Northeast region of the US state of Ohio.

- Ms. Catherine E. Herrold, *PhD Candidate, Terry Sanford Institute of Public Policy, Duke University*

Empowering and Employing Youth through Private-sector Sponsorships

- Ms. Mayyada Abu-Jaber, *Chief Executive Officer, Education for Employment Foundation, Jordan*

16:30 - 17:30

Closing Plenary [THE ROAD AHEAD]

- Mr. Amir Dossal, *Executive Director, United Nations Office for Partnerships [Moderator]*

Guest Remarks

- Imam Malik Mujahid, *Chairman, The Council for a Parliament of the World's Religions*
- Dr. Peter Rajsingh, *Managing Partner of Aquila Associates LLC and Castellar Partners LLC*
- Mr. Richard Burge, *Chief Executive of Wilton Park, Foreign & Commonwealth Office, UK*
- Mubarak al-Mutawwa, *Deputy Secretary General and Kuwait Representative of The Union of NGOs of Islamic World, Kuwait*
- Ms. Clare Lockhart, *Co-founder and CEO, The Institute of State Effectiveness (ISE), USA*
- Dr. Joanna Rubinstein, *Director of the Center for Global Health and Economic Development, Earth Institute, Columbia University, New York*
- Mr. Erol User, *Chairman of The Kids Parliament*
- Dr. Yusuf Al-Qardawi, *Islamic Scholar & Author*

Conclusions from the roundtable discussions

Note of Thanks

[SITE VISITS]

Museum of Islamic Art, Doha

Saturday, March 20, 2010 – Contact registration desk by noon located in the Ritz lobby.

[LANGUAGES]

- *English & Arabic*